

**the first  
ecological,  
economical  
and activist  
hotel**

**SOLAR HÔTEL** PARIS 14<sup>TH</sup> ARRONDISSEMENT DENFERT-ROCHEREAU



PARIS 14TH  
FRIENDLY  
ECONOMICAL



As a social phenomenon and a source of economic development, tourism can increase pressure on the environment. Paris, with a record number of tourists over the last ten years, is no exception to this tendency. The Parisian hotel industry must reconsider its environmental impact (climate change, depletion of energy resources, environmental health, etc.). The development of ecological hotels, concerned with the preservation of the environment, is therefore of great importance.

In September 2009, Hotel des Voyageurs, already known for its good value, its cultural initiatives, and its friendly atmosphere, changed its name and became the Solar Hotel, the first ecological, economical and activist hotel. Solar Hotel has a genuine environmental policy as part of its day-to-day strategy and management. The services offered by the hotel are entirely in keeping with environmental concerns. Solar Hotel is committed to an overall approach of ecotourism, sustainable development, protection of the environment and of the health of its guests, and chooses to maintain extremely economical rates.

# AN ECOLOGICAL HOTEL

## • SAVING ENERGY

The hallways, public areas and rooms are lit exclusively with energy-saving Led and fluorescent compact bulbs. Lights on the landings are controlled by motion detectors. Some of the outdoor light is provided by solar photovoltaic panels.

**The goal of our hotel is to reduce its electricity usage by 75%.**

→ If the 25 000 hotels in France all adopted the same energy-saving measures, this would lead to **savings of hundreds of thousands of kilowatt hours, the output of one or several nuclear reactors.**

## • SAVING WATER

All the showers and sinks are equipped with water-saving faucets. The toilets use fewer than six liters. Rainwater is collected and used to water the plants and the garden and to wash the sidewalk.

**The goal of our hotel is to reduce its water usage by 50%.**

→ If the 25 000 hotels in France all adopted the same water-saving measures, the economy realized by purification and treatment plants **would lead to a substantial decrease in the price of water for the general population.**



## • RECYCLING

On each floor and at the hotel bar, glass, paper, plastic and batteries are collected. Organic wastes from breakfast are recycled in a mechanical composter in the garden. The guests and employees of the hotel are provided with the information necessary for optimizing recycling. Fluocompact bulbs are collected and recuperated by the system "Recyclum".

**The goal of our hotel is to sort and recycle 90% of its trash.**

→ If the 25 000 hotels in France all adopted the same recycling practices, tens of thousands of tons of wastes would be recycled, eliminating the need for several incinerators and **reducing by hundreds of tons the emission of dangerous dioxins into the air.**

**ECOVER**  
BIODEGRADABLE  
CLEANING



**SOLUTIONS  
SOLAIRES**  
*products*  
*Solar solutions*

- **CARBON FOOTPRINT**

In order to analyze its impact on the environment, Solar Hotel is the first economical hotel to measure its Carbon Footprint This will be published annually at the same time as its financial balance sheet.



- **HEALTH AND COMFORT OF GUESTS AND EMPLOYEES**

The hotel and all of its rooms have been non-smoking for six years. All the cleaning and dining products are biodegradable. The soap and shower gel offered in each room also respect the environment: they are natural, not tested on animals, contain no palm oil, and have no useless packaging. Products used to renovate the rooms, such as paint and glue for carpeting, contain no solvents.



- **NO ELECTROMAGNETIC WAVES WHILE YOU SLEEP**

Applying maximum precaution in matters of health, Solar Hotel provides WiFi only in the lobby of the hotel. There is no WiFi in the rooms. To compensate, PCs and internet sockets are freely available throughout the hotel.

- **BICYCLES**

Free bicycles are provided for hotel guests. Public transportation is promoted: maps, schedules and other information are available.





# Organic Breakfast 100%

All of the food served for breakfast  
comes from organic agriculture:  
jam, bread, pastries,  
fruit juice, coffee ...



# ACTIVISM

We support young people with difficulties at school via a partnership with the School of Second Chances.

- **PROMOTION OF ECOLOGY IN THE HOTEL INDUSTRY**

We receive students in hotel management during their internships and increase their awareness of environmental issues.

- **ACCESS FOR THE DISABLED**

Some rooms are especially adapted for disabled guests. We collaborate with a specialized transportation service. We introduce visually impaired students to the hotel management profession.

- **ARTISTIC COMMUNITY**

For over 10 years, the hotel has exhibited the works of a different local painter or photographer each month on its walls, garden, and public spaces. Each spring and summer, amateur theatre performances are held in the garden.

- **THE HEART OF PARIS**

Along the pedestrian street Daguerre are many traditional open-air markets selling fresh produce and cheese, as well as street performers. Children can let off steam at the playgrounds in local parks, which also offer facilities for basketball, ping-pong and swimming.



IN THE HEART  
OF PARIS

# ECONOMICAL

## • SOLAR HOTEL, AN ECONOMICAL HOTEL

Solar Hotel is the first low-priced urban ecological hotel. In this spirit, we have a single rate for all the rooms, and we include breakfast as well as use of our computers, internet, telephone, and bicycles.

**69 euros for a single or double room, with absolutely everything included.**

**All of our rooms are pleasant, light and air-conditioned. Each room has a high quality bed (Epeda multispire), a bathroom with shower and toilet, a TV with satellite channels and Canal+ and a direct telephone line.**

And to feel even more at home than at home, our comfortable breakfast room overlooks the garden and can be used for a working meeting or for a family meal; guests are welcome to bring and eat meals purchased elsewhere.

Our lovely garden can host picnickers or sunbathers.

We provide a safe place to leave your luggage as soon as you arrive or until you leave, so that you can take full advantage of your stay in Paris.

economical  
hotel

**69€** one price

*all taxes and breakfast included!  
room for 1 or 2 persons*



**COMFORT**  
**TRANQUILITY**  
**SIMPLICITY**

## INITIATOR OF THE SOLAR HOTEL PROJECT

**Franck Laval** has been an environmental activist for 30 years and is now the president of the NGO Ecology Without Borders.

Since 1983, he has managed several independent hotels, always providing visitors to Paris with the lowest rates and the maximum in comfort and services

For 15 years, he has been the owner of the Hotel des Voyageurs, now called the Solar Hotel, well-known for its good value, its cultural initiatives and its friendly atmosphere.



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